

# A Modified Rumor Model on Infinite Cayley Trees

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Some of the earliest references to mathematical rumor models can be found in [1, 4]. The Maki-Thompson rumor model on a connected graph can be informally described as follows. The vertices represent individuals who can be classified into three categories: ignorants, spreaders, and stiflers. A spreader transmits the rumor to any of its nearest ignorant neighbors at a rate of one. At the same rate, a spreader becomes a stifler after contact with other nearest-neighbor spreaders or stiflers. In this work, we consider an extension of the Maki-Thompson rumor model on an infinite Cayley tree, assuming that as soon as an individual hears the rumor, they either spread it with probability  $p \in (0, 1]$  or remain neutral, becoming a stifler, with probability  $1 - p$ . Of course, if we take  $p = 1$  we recover the basic model. For a review of recent results on trees, we refer the reader to [2, 3]. We focus our attention on the infinite Cayley tree of coordination number  $d + 1$ , with  $d \geq 2$ ,  $\mathbb{T} = \mathbb{T}_d$ . The model is a continuous-time Markov process  $(\eta_t)_{t \geq 0}$  with state space  $\mathcal{S} = \{0, 1, 2\}^{\mathbb{T}}$ . That is, at time  $t$  the state of the process is a function  $\eta_t : \mathbb{T} \rightarrow \{0, 1, 2\}$ . We assume that each vertex  $v \in \mathbb{T}$  represents an individual, and we say that such individual is an ignorant if  $\eta(v) = 0$ , a spreader if  $\eta(v) = 1$ , or a stifler if  $\eta(v) = 2$ . Moreover, if the system is in configuration  $\eta \in \mathcal{S}$ , the state of vertex  $v$  changes according to the following transition rates:

	transition	rate	
0	$\rightarrow$ 1,	$p n_1(v, \eta)$ ,	
0	$\rightarrow$ 2,	$(1 - p) n_1(v, \eta)$ ,	
1	$\rightarrow$ 2,	$n_1(v, \eta) + n_2(v, \eta)$ ,	

where  $n_i(v, \eta) = \sum_{u \sim v} 1\{\eta(u) = i\}$  is the number of nearest-neighbors of vertex  $v$  in state  $i$  for the configuration  $\eta$ , for  $i \in \{1, 2\}$ . Formally, (1) means that if the vertex  $v$  is, say, in state 0 at time  $t$  then the probability that it will be in state 1 at time  $t + h$ , for small  $h$ , is  $p n_1(v, \eta)h + o(h)$ , where  $o(h)$  represents a function such that  $\lim_{h \rightarrow 0} o(h)/h = 0$ . We call the Markov process  $(\eta_t)_{t \geq 0}$  the Maki-Thompson rumor model on  $\mathbb{T}$  with probability  $p$  of spreading,  $MT(\mathbb{T}, p)$ -model for short. In addition, we refer to the case when  $\eta_0(\mathbf{0}) = 1$  and  $\eta_0(v) = 0$  for all  $v \neq \mathbf{0}$  as the *standard initial configuration*.

**Definition 1.** Let  $p \in (0, 1]$  and consider the  $MT(\mathbb{T}, p)$ -model with the standard initial configuration. We say that the rumor propagates if, for any  $t \geq 0$ , there exists a vertex  $v \in \mathbb{T}$  such that  $\eta_t(v) = 1$ . Otherwise, we say that the rumor becomes extinct.

We denote the rumor propagation probability as  $\theta(d, p)$  and we observe that Definition 1 is equivalent to [3, Definition 1]. It is not difficult to see, by a coupling argument, that  $\theta(p, d)$  is non-decreasing as a function of  $p$ . That is,  $\theta(p_1, d) \leq \theta(p_2, d)$ , if  $p_1 \leq p_2$ . Therefore, we can define the critical parameter of the model as  $p_c(d) := \inf\{p > 0 : \theta(p, d) > 0\}$ .

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**Theorem 1.** Let  $p \in (0, 1]$ ,  $d \geq 3$ , and consider the  $MT(\mathbb{T}_d, p)$ -model with the standard initial configuration. Then

$$p_c(d) = \left\{ \frac{e^{d+1}\Gamma(d+1, d+1)}{(d+1)^d} - 1 \right\}^{-1}, \quad (2)$$

where  $\Gamma(a, x)$  is the incomplete gamma function. Moreover,  $p_c(d) \in (0, 1)$  for any  $d \geq 3$ , and

$$p_c(d) \sim \sqrt{\frac{2}{\pi(d+1)}}. \quad (3)$$

Theorem 1 becomes more interesting when we realize that the  $MT(\mathbb{T}_d, p)$ -model exhibits a phase transition for any  $d \geq 3$ . We do not consider the case  $d = 2$  because for this case [3, Theorem 1] guarantees that  $p_c = 1$ . For approximations of  $p_c(d)$ , see Table 1.

Table 1: Values of  $p_c(d)$  for  $d \in \{3, \dots, 11\}$ .

$d$	3	4	5	6	7	8	9	10	11
$p_c$	0.8205	0.6620	0.5634	0.4955	0.4454	0.4067	0.3759	0.3505	0.3293

The main idea behind the proof of Theorem 1 is the identification of an underlying branching process related to the rumor model. After doing that we can apply well-known results of the theory of branching processes. This approach has been used before in [2, 3] to study rumor models on infinite random Cayley trees. For more details of the proofs of this result and applications for an extended model see [5].

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